



MISAB-2018

International Conventional on Strategy in Management Information System and Applied Business Research

> Hotel Santika Seminyak Bali June 21-22, 2018

CONFERENCE BOOK OF ABSTRACT PROCEEDINGS

BIRE

Bali Institute of Research Excellence



TABLE OF CONTENTS

SCIENTIFIC COMMITTEE	vii
SCIENTIFIC COMMITTEE	viii
ORGANIZING COMMITTEE	ix
CONFERENCE TRACKS	X
CONFERENCE CHAIR MESSAGE	xi
CONFERENCE AGENDA	xii
Timeline of Day 01	xii
Tea/ Coffee Break: 10:00 am - 10:30 am	xii
Participants Registered As Listener/ Observer	xiv
TRACK A	xvii
BUSINESS MANAGEMENT, SOCIAL SCIENCES PHYSICAL AND APPLIED SCIENCES	xvii
Increasing Procurement Efficiency in Oil And Gas Company Using Lean Six Sigma Concept And E-Procurement Implementation	xviii
Using Genetic Algorithm to Generate Pareto-Optimal Solution in Multi-Objective Problem	xix
UP COMING EVENTS	XX



Book of Abstracts Proceedings

International Conventional on Strategy in Management Information System and Applied Business Research (MISAB)

> Bali, Indonesia June 21-22, 2018 ISBN: 976-415-46-9

Email: ryan@bireacademy.com URL: www.bireacademy.com



All rights reserved. Without the consent of the publisher in written, no individual or entity is allowed to reproduce, store or transmit any part of this publication through any means or in any possible form. For obtaining written permission of the copyright holder for reproducing any part of the publication, applications need to be submitted to the publisher.

Proceedings of the International Conventional on Strategy in Management Information System and Applied Business Research (MISAB)

Disclaimer

Authors have ensured sincerely that all the information given in this book is accurate, true, comprehensive, and correct right from the time it has been brought in writing. However, the publishers, the editors, and the authors are not to be held responsible for any kind of omission or error that might appear later on, or for any injury, damage, loss, or financial concerns that might arise as consequences of using the book. The views of the contributors stated might serve a different perspective than that of the BIRE.



International Conventional on Strategy in Management Information System and Applied Business Research (MISAB)

Venue: Hotel Santika Seminyak Bali, Indonesia

Conference Theme: Innovative World: New challenges for research and development.



SCIENTIFIC COMMITTEE

Dr. Mohamed Hamdoun

CCBA, Dhofar University

Kiky Srirejeki Universitas Jenderal Soedirman, Indonesia

Lis Melissa Yapanto Gorontalo state of Univercity, Indonesia

Priscylua Maria Sandehang University of Indonesia, Indonesia

Thomas Soseco Universitas Negeri Malang, Indonesia

Trissa Firli DM Airlangga University Surabaya, Indonesia

Anis Widyawati Semarang State University, Indonesia

Muhammad Ghalih POLITEKNIK NEGERI TANAH LAUT, Indonesia



SCIENTIFIC COMMITTEE

Ahmad Maruf University of Muhammadiyah Yogyakarta, Indonesia

Efni Siregar State Polytechnic of Medan, Indonesia

Dr. Retno Astuti University of Brawijaya, Indonesia

Dr. Nur Islami University of Riau, Indonesia

Prof. Dr. Titin Handayani Agency for the Assessment and Application of Technology, Indonesia



ORGANIZING COMMITTEE

Yosry Elhosaney Conference Chair Email: yosry@bireacademy.com

HungXin Anne Conference Coordinator Email: hungxin@bireacademy.com

Renan P.Limjuco Conference Coordinator Email: renan@bireacademy.com

Gurani Matin Conference Coordinator Email: matin@bireacademy.com

Onch Li Chee Conference Coordinator Email: onch@bireacademy.com



CONFERENCE TRACKS

- Basic Science
- Civil Engineering
- Economics, Finance & Accounting
- Business Management
- Electrical Engineering
- Life Sciences
- Mechanical Engineering
- Medicine Sciences



CONFERENCE CHAIR MESSAGE

Dr. Ryan Feinstein

"International Conference of Bali Institute of Research Excellence" is a platform that thrives to support the worldwide scholarly community to analyze the role played by the multidisciplinary innovations for the betterment of human societies. It also encourages academicians, practitioners, scientists, and scholars from various disciplines to come together and share their ideas about how they can make all the disciplines interact in an innovative way and to sort out the way to minimize the effect of challenges faced by the society. All the research work presented in this conference is truly exceptional, promising, and effective. These researches are designed to target the challenges that are faced by various sub-domains of the social sciences and applied sciences.

I would like to thank our honorable scientific and review committee for giving their precious time to the review process covering the papers presented in this conference. I am also highly obliged to the participants for being a part of our efforts to promote knowledge sharing and learning. We as scholars make an integral part of the leading educated class of the society that is responsible for benefitting the society with their knowledge. Let's get over all sorts of discrimination and take a look at the wider picture. Let's work together for the welfare of humanity for making the world a harmonious place to live and making it flourish in every aspect. Stay blessed.

Thank you. Dr. Ryan Feinstein Conference Chair Email: ryan@bireacademy.com



CONFERENCE AGENDA

Conference Name:International Conventional on Strategy in Management Information System and Applied Business Research (MISAB)

Day & Date: Thursday, June 21, 2018

Venue: Hotel Santika Seminyak Bali

Timeline of Day 01

09:00 - 09:10 am	Registration of Participants
09:10 - 09:20 am	Introduction of Participants
09:20 - 09:40 am	Inauguration and Opening address
09:40 - 10:00 am	Grand Networking Session

Tea/ Coffee Break: 10:00 am - 10:30 am



DAY 01 Thursday (June 21, 2018)

Presentation Session (10:30 am - 12:00 pm)

Track A:Business Management, Social Sciences Physical and Applied Sciences

Presenter Name	Manuscript Title	Paper ID		
Vivitri Dewi Prasasty	In-Silico Discovery of Potential Inhibitors	BAL-468-101E		
	against Hemagglutinin H7N9 using			
	AutoDock Flexible Receptor			
Arif Hamdani Batubara	Increasing Procurement Efficiency in Oil	MISAB-JUNE-BI101		
	And Gas Company Using Lean Six Sigma			
	Concept And E-Procurement Implementa-			
	tion			
Celine Kurniajaya	Multi-Objective Problem	MISAB-JUNE-BI105		
Track B: Medical, Medicine & Health Sciences				
Ahmed S. Safwat	Outcome of Single Port Laparoscopic Or-	BAL-468-101-M		
	chidopexy in Children			

Closing & Lunch Break: (12:00 pm - 01:00 pm)



Participants Registered As Listener/ Observer

The following Scholars/ practitioners who don't have any paper presentation, however they will attending the conference as delegates & observers.

Dr. Mohammed Jahangir Alam Sohan Indonesia

> Meidinda Rachmawati Bangladesh

Dr. Mohammad Jahangir Alam Sarker Bangladesh

> Dr. Muhammad Saiful Islam Bangladesh

Dr. Mohammad Nazmul Hossain Bangladesh

Dr. Abul Kalam Muhammad Ziaul Haque Bangladesh

> Dr. A T M Zafor Ahmed Indonesia

Dr. Mohammed Mahboob Iftekhar Indonesia

Dr. Mohammad Saifuddin Sabuj Indonesia

> Dr. A K M Shameem Indonesia

Dr. Mohammad Faizur Rahman Indonesia





Dr. M B Zaman Indonesia

Dr. Abul Fazla Md Kamal Indonesia

Dr. Md Munzur Alahi Indonesia

Dr. Shazid Hafiz Indonesia

Dr. Krishna Kamal Saha Indonesia

> Al Amin Mollik Indonesia

> Al Amin Mollik Indonesia



Conference Day 02 (June 22, 2018)

Second day of conference will be specified for touristy. Relevant expenses are borne by Individual him/herself.



TRACK A

BUSINESS MANAGEMENT, SOCIAL SCIENCES PHYSICAL AND APPLIED SCIENCES



Increasing Procurement Efficiency in Oil And Gas Company Using Lean Six Sigma Concept And E-Procurement Implementation

*Arif Hamdani Batubara

School of Business and Management Institut Teknologi Bandung, Indonesia Corresponding Email: arif.batubara@sbm-itb.ac.id

Keywords: Oil and Gas, Procurement, Lean Six Sigma, E-Procurement

The oil and gas industry in Indonesia is going through a difficult period due to the drastic decline in global oil prices since the year 2014. One way to stay competitive when the low selling price is to work more efficiently and reduce operating costs. Saka Indonesia Pangkah Limited is a subsidiary of PT. Saka Energi Indonesia and its parent company, PT. Perusahaan Gas Negara. The company is operating as upstream oil and gas contractor under PSC agreement with the government of Indonesia, represented by SKKMIGAS. The efficiency discussed in this report is the streamlining and improvement of the procurement process using Lean Six Sigma concepts and ultimately supported by better electronic system implementation. The business problem was first defined by mining data from the past year as well as obtaining customer inputs. From the existing data then further research was conducted to find the root of the problem. After determining the root of the problem, the analysis is continued to make improvements to the process applied at the time. Process improvement is done by applying Lean's basic principle of prioritizing value to end users, reducing waste, flowing processes, and user-driven demand systems rather than driven by process capacity. The analysis recommends the application of electronic procurement system (e-procurement) to control the implementation of procurement process so that there is minimal variation of process which can cause inefficiency.





Using Genetic Algorithm to Generate Pareto-Optimal Solution in Multi-Objective Problem

¹Assist. Prof. Doc. Halil Akmese, ^{2*}Celine Kurniajaya
^{1,2}Industrial Engineering Department, Faculty of Engineering, University of Indonesia, Depok 16424
Corresponding Email: mdachyar@yahoo.com

Keywords: Pareto-Optimal Solution, Genetic Algorithm, Multi-Objective Problem, Objective Function, Constrained Optimization.

With so many competition lurking around same market place, business needed to increase their competitive advantage. It means every business must minimized time and cost for their operational activity. By doing this, customer can increase their satisfaction. In order to fulfill every order, one of core activity was material order process. Material order process optimization was multi-objective problem (MOP) because there is a need to minimize both cost and time used for this process. It means, there are two objectives that must be traded off in some way. The solution of a MOP is often named pareto-optimality or pareto-optimal or pareto-optima or non-inferior solutions. In simple words, a solution is Pareto optimal if it cannot result in further improvement of an objective without causing the degradation of another objective. Genetic Algorithms (GA) were stochastic methods that can be used to solve a very broad class of optimization problems. They are known to solve problems in a heuristic way under consideration of the problems environment. Genes and chromosomes are the fundamental elements in GAs. A chromosome is a string of genes. In a real problem, genes are the variables that are considered influential in controlling the process being optimized, and a chromosome is a solution to the problem. GAs searched for the optimal solution from populations of chromosomes. This paper aims to provide pareto-front solutions for material order process multi-objective problem. With Matlab software tool, author(s) get final result that will be given to management. Management will choose from this result list based on company policy. Final result consisted of 5 cost and time function value respectively: 196.223, 234.600, 304.834, 466.280, 534.580 dollar and 1401, 1675, 2177, 3330, 3818 hours.



UP COMING EVENTS

You can find the details regarding our upcoming events by following below:

http://http://bireacademy.com/conferences/

http://http://bireacademy.com/conferences/misab-june-2018/

http://http://bireacademy.com/conferences/misab-june-2018/

http://http://bireacademy.com/conferences/july-conference-ebms-18-bali/

http://http://bireacademy.com/conferences/july-conference-rsbe-18-bangkok/

http://http://bireacademy.com/conferences/aug-conference-amet-18-bali/

http://http://bireacademy.com/conferences/aug-conference-nsbe-18-bangkok/

http://http://bireacademy.com/conferences/rbseit-sep-2018/





Building Global Community of Research Scholars for better society.