

PROCEEDING



BIRE
Bali Institute of Research Excellence



RSBE-2018

**International Conference on Recent
Innovations in Social Sciences
Business and Economics Research**

Movenpick Hotel Sukhumvit, Bangkok, Thailand

July 23-24, 2018

CONFERENCE BOOK OF ABSTRACT PROCEEDINGS

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Book of Abstracts Proceedings

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Proceedings of the International Conference on Recent Innovations in Social Sciences, Business and Economics Research (RSBE)

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***International Conference on Recent Innovations in Social
Sciences, Business and Economics Research (RSBE)***

Venue: Movenpick Hotel Sukhumvit 15 Bangkok, Thailand

Conference Theme: Innovative World: New challenges for research
and development.



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CONFERENCE TRACKS

- Basic Science
- Civil Engineering
- Economics, Finance & Accounting
- Business Management
- Electrical Engineering
- Life Sciences
- Mechanical Engineering
- Medicine Sciences

CONFERENCE CHAIR MESSAGE

Dr. Ryan Feinstein

“International Conference of Bali Institute of Research Excellence” is a platform that thrives to support the worldwide scholarly community to analyze the role played by the multidisciplinary innovations for the betterment of human societies. It also encourages academicians, practitioners, scientists, and scholars from various disciplines to come together and share their ideas about how they can make all the disciplines interact in an innovative way and to sort out the way to minimize the effect of challenges faced by the society. All the research work presented in this conference is truly exceptional, promising, and effective. These researches are designed to target the challenges that are faced by various sub-domains of the social sciences and applied sciences.

I would like to thank our honorable scientific and review committee for giving their precious time to the review process covering the papers presented in this conference. I am also highly obliged to the participants for being a part of our efforts to promote knowledge sharing and learning. We as scholars make an integral part of the leading educated class of the society that is responsible for benefitting the society with their knowledge. Let’s get over all sorts of discrimination and take a look at the wider picture. Let’s work together for the welfare of humanity for making the world a harmonious place to live and making it flourish in every aspect. Stay blessed.

Thank you.

Dr. Ryan Feinstein

Conference Chair

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CONFERENCE AGENDA

Conference Name: International Conference on Recent Innovations in Social Sciences, Business and Economics Research (RSBE)

Day & Date: Monday, July 23, 2018

Venue: Movenpick Hotel Sukhumvit 15 Bangkok, Thailand

Timeline of Day 01

09:00 - 09:10 am	Registration of Participants
09:10 - 09:20 am	Introduction of Participants
09:20 - 09:40 am	Inauguration and Opening address
09:40 - 10:00 am	Grand Networking Session

Tea/ Coffee Break: 10:00 am - 10:30 am

DAY 01 Monday (July 23, 2018)

First Presentation Session (10:30 am - 12:00 pm)

Track A: Business Management, Social Sciences, Economics & Humanities

Presenter Name	Manuscript Title	Paper ID
Bilal Erdem	The Philosophy and Models Strategic Human Resources Management in Multiple Enterprises	RSBE-JUL-BK103
IGN Agung Wiryanata, IAAN Indrawati & I Ketut Sudarsana	Designing Accounting Information System for Homestay Based on SAK MSMs : A Case Study in Ubud, Bali	RSBE-JUL-BK106, 106A, 106A2
Deokseok Seo	A Basic Study of Defect Occurrence Prediction Using Deep Machine Learning Based on the Variation of Number of Apartment Layers	RSBE-JUL-BK108

Lunch Break & Ending Note: (12:00 pm - 01:00 pm)

Conference Day 02 (July 24, 2018)

Second day of conference will be specified for touristy. Relevant expenses are borne by Individual him/herself.

TRACK A
BUSINESS MANAGEMENT, SOCIAL SCIENCES, ECONOMICS
& HUMANITIES



The Philosophy and Models Strategic Human Resources Management in Multiple Enterprises

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Keywords: Strategic Human Resource Management, Multinational Enterprise, Ethnocentric Model, Polycentric Model, Regiocentric Model, Geocentric Model

Today, the rapid development of communication, information processing and production technologies, the acceleration of the globalization process and the expansion of coverage area, it has become more and more important that the producers can be sold with the intensification of competition as a result of changes and developments and in order to be able to do so, all enterprises have to devote themselves to various business practices without exception. In such an environment, it is necessary to assess the employment opportunities outside the borders of the countries in which they live in order to work harder and to earn income in order to meet the increasing demands of the individuals who constitute the society, on the other hand they are resorting to business practices that can provide them with more competitive advantage in order to reach their goals of growth and profitability by reaching more consumers and thus not losing their market shares to the competition. Strategic human resource management, one of these applications, has a great proposition. Strategic human resource management is a well-structured, planned, and highly effective human resources activity that can be achieved by an organization to achieve its goals. The basic aim of strategic human resources management is to bring businesses to an advantageous position by raising highly motivated, innovative, talented and responsible employees. In this study; it is firstly mentioned how to define the concept of multinational business and what conditions are necessary for an enterprise to be regarded as a multinational enterprise. Subsequently, the changing role of human resources management in multinational enterprises and the new functions that it has to undertake have been conveyed in the light of the different features that international markets have in relation to national markets. Finally, in the study, ethnocentric, polycentric, regiocentric and geocentric approaches were introduced as alternative models of multinational corporations' human resource management.



Designing Accounting Information System for Homestay Based on SAK MSMEs : A Case Study in Ubud, Bali

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Keywords: MSMEs, Homestay, Accounting Information System, SAK MSMEs

The development of micro, small and medium enterprises (MSMEs) plays an important role in Indonesias economic growth. One of entity that is categorized as MSMEs is homestay. Prior research has shown that homestays make limited use of financial reporting. The great potential of homestay implementation is hampered by its inability in obtaining capital from financial institution (bank) because of its inability in presenting the financial reporting usually demand by bank to gain loan. This is due to limited human resource capacity in homestay who understand and capable of preparing financial reporting that met the criteria of accounting standards. A financial reporting is the end result of a procedure and system known as accounting information sytem (AIS). An AIS plays a key role in providing the financial information for decision making within an organization. Homestays are success adverse as a result of making inadequate use of AIS. The solution is to design an AIS for homestays that is user friendly and based on more easily and simple accounting standard. For that purpose, the Indonesian Accountant Association has established the Financial Accounting Standards for MSMEs (SAK MSMEs), applies on or after 1 January 2018. This research discussed about AIS and financial reporting for homestay based on SAK MSMEs. This research aims to designing AIS for homestay which will support homestays best practices day to day operations. The research design is based on a survey methodology using a sample of systematically selected homestays in Ubud, Bali, Indonesia. Data collection through observation, interviews and documentation techniques.



A Basic Study of Defect Occurrence Prediction Using Deep Machine Learning Based on the Variation of Number of Apartment Layers

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Keywords: Suppliers, Defective, Apartment Complexes

In the 2000s, the number of defective lawsuit cases related to defects has increased rapidly in Korea, making it a serious social problem. In these apartment lawsuit cases, the most important determinative factor to determine the amount of lawsuit is the frequency of defects occurring in apartment houses. For this reason, it is important for apartment suppliers to predict the extent of defects in apartment complexes they have been constructed. In this study, we used the Deep Machine Learning technique to estimate defect occurrence frequency for the first year of finishing work which showing the highest defects occurrence rate. The analysis showed that the difference between the frequency of defects and predictions was on average 22.08



UP COMING EVENTS

You can find the details regarding our upcoming events by following below:

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<http://http://bireacademy.com/conferences/july-conference-rsbe-18-bangkok/>

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