

PROCEEDING



BIRE
Bali Institute of Research Excellence



RMSEIT-2019

**3rd International Conference on Innovative
Research in Management, Social Sciences
Economics and Information Technology**

Hotel Santika Seminyak Bali, Indonesia

December 26-27, 2019

***CONFERENCE BOOK OF
ABSTRACT PROCEEDINGS***

BIRE

Bali Institute of Research Excellence



TABLE OF CONTENTS

SCIENTIFIC COMMITTEE	vii
SCIENTIFIC COMMITTEE	viii
ORGANIZING COMMITTEE	ix
CONFERENCE TRACKS	x
CONFERENCE CHAIR MESSAGE	xi
<i>Conference Schedule</i>	xii
Tea/Coffee Break (09:40 am - 10:00 am)	xii
Participants Registered As Listener/ Observer	xiv
<i>TRACK A</i>	xvi
<i>BUSINESS, ECONOMICS, SOCIAL SCIENCES & HUMANITIES</i>	xvi
Socioeconomic Implications of Chinas Belt and Road Initiative (BRI) into Pakistan	xvii
Water Conservation Measures In The Hotel Sector In South Africa	xviii
Legal Protection of Creditors' Guarantee Holders in the event of a Bankruptcy to the Debtor Based on Law No. 37 of 2004 Concerning Bankruptcy and Suspension of Debt Payment Obligations	xix
Money Guarantee As A Terms For Granting Of Land Management Licences As An Efforts To Strengthen Company Strict Liability And As A Prevention Of Forest Fire	xx
Concept of Proportional Profit Sharing for Agri Tourism Industry in South East Asia concerning legal protection of Geographical Indications, Collective Marks and Indications of Source	xxi
Arrangement of Private Pawn in Business Development in Indonesia in the Perspective of Legal Protection for Private Pawn Recipients and Legal Responsibility for Private Pawnbrokers	xxiii
<i>UPCOMING EVENTS</i>	xxiv

Book of Abstracts Proceedings

3rd International Conference on Innovative Research in Management, Social Sciences, Economics and Information Technology (RMSEIT)

Bali, Indonesia
December 26-27, 2019
ISBN: 976-2176-50-96-8

Email: ryan@bireacademy.com
URL: www.bireacademy.com



All rights reserved. Without the consent of the publisher in written, no individual or entity is allowed to reproduce, store or transmit any part of this publication through any means or in any possible form. For obtaining written permission of the copyright holder for reproducing any part of the publication, applications need to be submitted to the publisher.

Proceedings of the 3rd International Conference on Innovative Research in Management, Social Sciences, Economics and Information Technology

Disclaimer

Authors have ensured sincerely that all the information given in this book is accurate, true, comprehensive, and correct right from the time it has been brought in writing. However, the publishers, the editors, and the authors are not to be held responsible for any kind of omission or error that might appear later on, or for any injury, damage, loss, or financial concerns that might arise as consequences of using the book. The views of the contributors stated might serve a different perspective than that of the BIRE.

***3rd International Conference on Innovative Research in
Management, Social Sciences, Economics and
Information Technology (RMSEIT)***

**Venue: Hotel Santika Seminyak Bali, Jl. Sunset Road No.17, Seminyak, Kuta,
Kabupaten Badung, Bali 80361, Indonesia**

Conference Theme: Innovative World: New challenges for research
and development.



SCIENTIFIC COMMITTEE

Dr. Mohamed Hamdoun

CCBA, Dhofar University

Kiky Srirejeki

Universitas Jenderal Soedirman, Indonesia

Lis Melissa Yapanto

Gorontalo state of Univercity, Indonesia

Priscylua Maria Sandehang

University of Indonesia, Indonesia

Thomas Soseco

Universitas Negeri Malang, Indonesia

Trissa Firli DM

Airlangga University Surabaya, Indonesia

Anis Widyawati

Semarang State University, Indonesia

Muhammad Ghalih

POLITEKNIK NEGERI TANAH LAUT, Indonesia

SCIENTIFIC COMMITTEE

Ahmad Maruf

University of Muhammadiyah Yogyakarta, Indonesia

Efni Siregar

State Polytechnic of Medan, Indonesia

Dr. Retno Astuti

University of Brawijaya, Indonesia

Dr. Nur Islami

University of Riau, Indonesia

Prof. Dr. Titin Handayani

Agency for the Assessment and Application of Technology, Indonesia

ORGANIZING COMMITTEE

Yosry Elhosaney

Conference Chair

Email: yosry@bireacademy.com

HungXin Anne

Conference Coordinator

Renan P.Limjuco

Conference Coordinator

Gurani Matin

Conference Coordinator

Onch Li Chee

Conference Coordinator

CONFERENCE TRACKS

- Basic Science
- Civil Engineering
- Economics, Finance & Accounting
- Business Management
- Electrical Engineering
- Life Sciences
- Mechanical Engineering
- Medicine Sciences

CONFERENCE CHAIR MESSAGE

Dr. Ryan Feinstein

“International Conference of Bali Institute of Research Excellence” is a platform that thrives to support the worldwide scholarly community to analyze the role played by the multidisciplinary innovations for the betterment of human societies. It also encourages academicians, practitioners, scientists, and scholars from various disciplines to come together and share their ideas about how they can make all the disciplines interact in an innovative way and to sort out the way to minimize the effect of challenges faced by the society. All the research work presented in this conference is truly exceptional, promising, and effective. These researches are designed to target the challenges that are faced by various sub-domains of the social sciences and applied sciences.

I would like to thank our honorable scientific and review committee for giving their precious time to the review process covering the papers presented in this conference. I am also highly obliged to the participants for being a part of our efforts to promote knowledge sharing and learning. We as scholars make an integral part of the leading educated class of the society that is responsible for benefitting the society with their knowledge. Let’s get over all sorts of discrimination and take a look at the wider picture. Let’s work together for the welfare of humanity for making the world a harmonious place to live and making it flourish in every aspect. Stay blessed.

Thank you.

Dr. Ryan Feinstein

Conference Chair

Email: ryan@bireacademy.com

Conference Schedule

Conference Name: 3rd International Conference on Innovative Research in Management, Social Sciences, Economics and Information Technology (RMSEIT)

December 26-27, 2019

Venue: Hotel Santika Seminyak Bali, Indonesia

Time: Registration & Kit Distribution (09:00 am - 09:10 am)

Venue: Room 1

09:10 am - 09: 20 am	Introduction of Participants
09: 20 am - 09: 30am	Inauguration and Opening address
09: 30 am - 09:40 am	Networking Session

Tea/Coffee Break (09:40 am - 10:00 am)

DAY 01 (December 26, 2019)

1st Presentation Session (10:00 am - 12:00 pm)

Venue: Room 1

Presenter Name	Manuscript Title	Paper ID
Track A: Business, Economics, Social Sciences and Humanities		
Balbir Bhasin	Socioeconomic Implications of Chinas Belt and Road Initiative (BRI) into Pakistan	RMSEIT-DEC19-BI102
Reshma Sucheran	Water Conservation Measures In The Hotel Sector In South Africa	RMSEIT-DEC19-BI103
Daniel Hendrawan	Legal Protection of Creditors' Guarantee Holders in the event of a Bankruptcy to the Debtor Based on Law No. 37 of 2004 Concerning Bankruptcy and Suspension of Debt Payment Obligations	RMSEIT-DEC19-BI114
Demson Tiopan	Money Guarantee As A Terms For Granting Of Land Management Licences As An Efforts To Strengthen Company Strict Liability And As A Prevention Of Forest Fire	RMSEIT-DEC19-BI115
Christian Andersen	Concept of Proportional Profit Sharing for Agri Tourism Industry in South East Asia concerning legal protection of Geographical Indications, Collective Marks and Indications of Source	RMSEIT-DEC19-BI116
Pan Lindawaty Suherman Sewu	Arrangement of Private Pawn in Business Development in Indonesia in the Perspective of Legal Protection for Private Pawn Recipients and Legal Responsibility for Private Pawnbrokers	RMSEIT-DEC19-BI117

Lunch Time & Ending Note (12:00 pm - 01:00 pm)

Participants Registered As Listener/ Observer

The following Scholars/ practitioners who don't have any paper presentation, however they will attending the conference as delegates & observers.

Name: Jenny (Trang) TRAN

Finance Department-VEOLIA Australia & New Zealand Limited, Australia
RMSEIT-DEC19-BI104A

Name: Peter Thien NGUYEN

Managing Director-JP Health 4you Pty Ltd New South Wales. Australia
RMSEIT-DEC19-BI105A

Conference Day 02 (December 27, 2019)

Second day of conference will be specified for touristy. Relevant expenses are borne by Individual him/herself.

TRACK A

BUSINESS, ECONOMICS, SOCIAL SCIENCES & HUMANITIES

Socioeconomic Implications of Chinas Belt and Road Initiative (BRI) into Pakistan

^{1*}Balbir Bhasin , ²Lee Keng Ng, ³Ahmad Rahal

^{1,2,3}University of Arkansas Fort Smith, USA

Corresponding Email: balbir.bhasin@gmail.com

Keywords: China, Pakistan, Belt, Road Initiative, Culture, Infrastructure Development

China has embarked on a massive infrastructure development projects across and through its western neighbors, including the China-Pakistan Economic Corridor which grants China a quick access to the Arabian Sea and alleviate its strategic security concerns regarding its vulnerability to the Malacca dilemma, and improves Pakistans economic aspects of job creation, infrastructure development, and technology transfer. The differences between the economic prospects and the societal values between the two nations are bound to raise tensions and conflicts, with some already manifested in the early implementation stages of the project. This paper highlights the implications and pitfalls to avoid for both countries.

Water Conservation Measures In The Hotel Sector In South Africa

*Reshma Sucheran

Faculty Of Management Sciences, Department Of Hospitality And Tourism-Durban
University Of Technology, Durban
Corresponding Email: reshma@dut.ac.za

Keywords: Hotels, Water Conservation, Resource Management

Due to its function, operating characteristics and services provided, the hotel sector consumes large amounts of water and non-durable products. Water use within the hotel is further influenced by operational elements such as catering outlets, laundries, swimming pools and spas, recreational facilities, customers awareness of resource consumption and services offered. Over-exploitation of water resources can be problematic in areas that have scarce water resources. Therefore, the primary objective for many hotels is to reduce the consumption and wastage of water, and the aim of this paper is to examine the measures used to conserve water in the hotel sector in South Africa. A total of 142 star-graded accommodation establishments were identified for the study. A census of all star-graded hotels were included the study and a total of 60 completed questionnaires was completed and used in the study. The data indicated that water consumption tends to be highest in rooms, laundry facilities and kitchen facilities. The linen and towel re-use program was cited as the most common water conservation action practiced by most hotels and lodges in the study. Low flow showerheads have been installed in more than half of the hotels and lodges in the study. Low flow taps and dual flush toilets were non-existent in all 1 star hotels and lodges. The majority of hotels and lodges educated staff on how to save water. One star and 2 star hotels and lodges showed the least commitment to water conservation measures. Similarly, independent hotels and lodges revealed a lesser involvement in water conservation measures compared to chain hotels and lodges. As a water-stressed country, South Africa requires more responsible initiatives aimed at conserving water.

Legal Protection of Creditors' Guarantee Holders in the event of a Bankruptcy to the Debtor Based on Law No. 37 of 2004 Concerning Bankruptcy and Suspension of Debt Payment Obligations

*Daniel Hendrawan

Maranatha Christian University, Bandung, Indonesia

Corresponding Email: lecture.paper@gmail.com

Keywords: Legal Protection, Bankruptcy, Creditors

In providing credit or debt, sometimes creditors want to get a sense of security. The definition of credit itself is trust where this trust gives a sense of security to the creditor. The sense of security that comes from the belief that the debtor can pay his debt whatever happens. In the business world, businesses run by debtors are often unsuccessful. Failure to conduct this business often goes bankrupt. Bankruptcy according to Indonesian law occurs when a debtor has two or more creditors, in which one of the debts of the creditor is due or has been billed. This makes bankruptcy often easy to happen. In the event of a bankruptcy a creditor in good faith needs to be protected. Creditors guarantee holders get earlier protection than other creditors. In the bankruptcy law in Indonesia it is regulated that the creditor of the guarantee holder can directly execute and auction as if bankruptcy did not occur. This can protect the creditor in good faith so that the creditor can obtain legal protection. The guarantee it receives is a belief that if a debtor goes bankrupt, then the creditor receives protection, that is, the creditor gets repayment first.

Money Guarantee As A Terms For Granting Of Land Management Licences As An Efforts To Strengthen Company Strict Liability And As A Prevention Of Forest Fire

^{1*}Demson Tiopan, ²Theo Negoro

^{1,2}Maranatha Christian University, Bandung, Indonesia

Corresponding Email: lecture.paper@gmail.com

Keywords: Strict Liability, Company, Money Guarantee, Fire Forest

Natural resource management is a economic strategic sector owned by Indonesia which includes the management of land, water, air, and all kinds of natural wealth contained within the jurisdiction of the Indonesia. The obligation of the Indonesia as a country is to preserve a harmonious and balanced environment is closely related to the practice of good environmental governance. In Indonesia it self, the problem is that the corporate governance that often occurs is air pollution due to the forest and land fires. Even so there are some problems in law enforcement when asking for the businessman responsibly, especially in the case if of corporation as a bussiness entity. This research will try to focus on how the concept of a Money Guarantee between the Government as an authorized agency with the business actors before the start of a business/ activity can strengthen the concept of strict liability. This research uses normative juridical method. The Secondary data was obtained from a legislative literature review and government regulation that regulate about the granting of peatland management permits and company strict liability. The conclusion of the this reasearch topic discussion is that concept of strict liability as regulated in Article 88 of Law Number 23 of 1997 about Enviromental Managemen, and then been renewed in Law number 32 of 1999 about The Protection and Management of Environment is a Lex Specialis of tort in Article 1365 of Civil Code where the element or fault does not need to be proven by the plaintiff as a basis for the damage. However, an effort to strengtehen and deterrent is needed by adding a deposit instrument or money guarantee before the company starts a business in enviromental management sector. Thus deposit can be implemented and regulated through a Indonesia Government Regulation or through Minister of Environment Regulation in which it regulates that the company is responsible for the area of its territory activity, which is led to the automatically responsible to mantaining and to protect the areas wheres the business license is valid. If the company cannot maintain and protect the fotest fires then the security deposit can be used to overcome and to restore the impact of the fire forest.

Concept of Proportional Profit Sharing for Agri Tourism Industry in South East Asia concerning legal protection of Geographical Indications, Collective Marks and Indications of Source

*Christian Andersen

Maranatha Christian University, Bandung, Indonesia

Corresponding Email: lecture.paper@gmail.com

Keywords: Agritourism, Agrotourism, Collective Management Organization (CMO), Indigenous Farmers, And Geographical Indications

Indications of Source, Collective Mark and especially Geographical indication have a very close relation to Agriculture, and Agri Tourism, with a carefully planned and professional management, it will be able to provide many benefits and increase the fund for the region. In many countries like Indonesia, Sustainable Agritourism has been facing many difficulties such as legal issue, lack of funding, mismanagement, and not supporting environment including the local authorities. The fact that Indonesia and many south Asian countries has been suffering to keep the traditional creative industries to sustain, apart from the uniqueness of the land, sand and soil that are contributing to the certain quality that potential business opportunities. South East Asian countries are dotted with amazing organic farm stays and we must consider the fact that in Europe, for example Pri Plajerju in the Trenta valley, theres something pure and timeless about Slovenia and this farm. European countries can manage to develop from common farm to something has self-catering apartments, sleep in the hayloft and give its incredibly good value. The hay beds are warm and cozy. Europeans mountain scenery is mind-blowing but South East Asia especially Indonesia has many things to offer also. The sustainability issues for the traditional farmer communities caused by many things that need to be analyzed, cultural figures, community leaders and tourism business people can be associated to the development of intellectual properties related in many potential areas in Indonesia. Negative impacts also can be measured by the lack of tourism regulations on many local areas. A fully thorough set of regulation about agritourism industry and how the proportional profit sharing between Government, Investor, Collective Management Organizations and Indigenous Farmers are the main issue and it is necessary to know in advance the basic of understanding of agri tourism and agro tourism. Prioritizing aspects of nature conservation, preserve the pure tradition is also important but with the empowerment of local communities and activities that are environmentally friendly with local government tourism regulation can increasingly upgrade the value and the mass of regional and national economy. Further research will be needed to dis-

cuss about the period of time about the collaboration between local government, local farmer, investors, and the intermediary parties like collective management organization as formal legal entity to form a solid contract with fully anticipated and planned concept of proportional benefit sharing for the possibility of the creation of collective mark for the long term business collaboration across countries.

Arrangement of Private Pawn in Business Development in Indonesia in the Perspective of Legal Protection for Private Pawn Recipients and Legal Responsibility for Private Pawnbrokers

*Pan Lindawaty Suherman Sewu
Maranatha Christian University, Bandung, Indonesia
Corresponding Email: lecture.paper@gmail.com

Keywords: Private Pawn, Legal Protection, Legal Responsibility

In an effort to meet the needs of daily life often requires cash, but the problem when cash is needed actually does not have cash in hand, because they are still waiting for accounts receivable that have not matured, or the need for cash suddenly due to urgent needs. Pawn is an alternative financial institution that offers financial assistance to the public. Pawn in Indonesia is regulated in the Financial Services Authority Regulation POJK Number 31 / POJK.05 / 2016 Regarding Pawnshop Business. A pawnshop company in Indonesia consists of a Government Pawn Company in the form of a Public Corporation Pawn (PT Pegadaian Persero) and a Private Pawn Company. Private pawn companies provide many facilities in terms of procedures, guarantees and disbursement of funds. People began to use a lot of services from Pawn Private. In practice, many private pawns do not have licenses as stipulated by the Financial Services Authority (OJK). The problem arises whether the community as consumers get good protection if they use private pawn shops, then to what extent is the responsibility of pawnshop entrepreneurs if the private pawnshop in carrying out its operations has not yet obtained the license from the Financial Services Authority (OJK). Research Methods conducted in this study were conducted using the Normative Juridical Method. Data collection is carried out with a focus on secondary data sourced from library studies. The approach method used is the statutory approach method, the conceptual approach method. Data analysis was performed using qualitative analysis. Private pawnshop businesses must be regulated so that the public as consumers get the legal protection they should. There is a need for a private mortgage license, periodic reporting, the qualification of the manager of a private pawnshop business, and the provisions regarding the proper and responsible storage of collateral. The important thing to strive for is the existence of regulations on private pawnshop at the level of legislation in order to better guarantee the creation of legal protection and ensure that pawnshop entrepreneurs have the responsibility in conducting private pawnshop businesses.

UPCOMING EVENTS

You can find the details regarding our upcoming events by following below:

<http://bireacademy.com/conferences/>

VISION

*Building Global Community of
Research Scholars for better
society.*